

# GLOBAL FOCUS ON CANCER

ICCP ECHO NCCP Training

Building Strategic Partnerships for  
NCCP Implementation

Leveraging Partnerships for Impact | Meaningful Engagement of PWLE

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March , 2025



CLINICIAN-LED  
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LEADERSHIP  
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PATIENT  
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# Why Partnerships Matter in NCCP Implementation

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- **NCCPs** require **strong partnerships** for **effective implementation**.
- Cancer control is **interconnected** with NCDs, PHC, UHC, and social sectors.
- **People with lived experience (PWLE)** bring essential insights for **patient-centered** policies.
- **Strategic partnerships** bridge gaps in funding, workforce, and system capacity.

**Reflection:** What partnerships currently exist in your NCCP? How have they been leveraged? What additional partnerships might be beneficial?





# Strategic Partnership Models for NCCPs

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**From Planning to Execution:** Moving beyond just establishing partnerships to using them strategically for implementing priority areas in the NCCP.

- **Government & Policy-Level Partnerships:** Ministries of Health, National Cancer Institutes, UHC/NCD strategies (**Example: Rwanda's NCD alignment**).
- **Health System & Clinical Partnerships:** Hospitals, professional associations, training institutions (**Example: India's regional cancer centers**).
- **Advocacy & Civil Society Partnerships:** Patient groups, cancer organizations, women's health networks (**Example: Kenya's PWLE-led HPV advocacy**).
- **Research & Academic Partnerships:** Universities, global research collaborations (**Example: Thailand's National Cancer Research Framework**).

**Reflection:** Which of these partnership types have been most useful in your work? What challenges exist in sustaining them - timing, funding, alignment of priorities?

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# Integrating People with Lived Experience as Partners

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- **Not just inclusion, but power-sharing:** PWLE as **co-designers** in policy, research, and service delivery.
- **From consultation to leadership:** Moving beyond tokenism into **sustained roles** (e.g., advisory boards, co-authorship, implementation teams).
- **Strengthening health system accountability:** PWLE perspectives ensure policies **align with real-world needs**.
- **Meaningful Engagement in Action:** Establishing **clear roles, compensation, and influence in decision-making**.
- **Global Best Practices:** WHO's Meaningful Engagement Framework, Cancer Australia's consumer advisory model, and successful regional PWLE-driven initiatives can provide guidance.

**Reflection:** Where have PWLE been engaged in your NCCP process? What has worked, and what gaps remain?





# Leveraging Existing Partnerships for More Impact

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- **NCD & Primary Health Care (PHC) Integration** – Avoid siloed approaches, embedding cancer within broader health priorities enhances efficiency.
- **Linking to Universal Health Coverage (UHC)** – Aligning cancer care with health financing mechanisms supports sustainability.
- **Cross-border & Regional Collaborations** – Regional initiatives enhance learning and policy alignment.
- **Mobilizing Private Sector Resources** – Pharma, diagnostics, and tech partnerships for capacity building and innovation.

**Reflection:** Where are the opportunities to expand or strengthen your NCCP partnerships?





# Overcoming Challenges - Doing More with Limited Resources

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- **Shared Funding & Cost-Sharing** – Pooling resources with NCD/UHC programs ensures efficiency.
- **Task-Shifting & Capacity Building** – Training non-oncology professionals expands workforce capabilities.
- **Leveraging Community Networks** – Engaging civil society, religious groups, and grassroots organizations extends reach.
- **Data & Evidence Sharing** – Strengthening data collection for informed policy and program decisions.

**Reflection:** How do you prioritize partnerships when resources are limited?





# Country-Level Examples of Effective Partnerships

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## **Rwanda** – Integrating Cancer Control into NCD Programs

- Multi-sector collaboration between government, civil society, and research institutions.
- Policy alignment with NCD/UHC frameworks enabled sustainable expansion.

## **Kenya** – PWLE-Led Advocacy for National Cancer Control - KENCO

- Patient organizations successfully mobilized HPV vaccination funding.
- PWLE integrated into policy development and implementation teams.

## **Australia** – Structural Inclusion of PWLE in Cancer Planning

- Cancer Australia's national strategy embeds PWLE engagement at every policy level.
- Consumer advisory groups have institutionalized roles in decision-making.

**Reflection:** What country examples or strategies resonate with your experience?





## Practical Steps - Strengthening Partnerships in NCCPs

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- **Map Existing Partnerships** – Identify gaps and opportunities across different levels.
- **Formalize PWLE Involvement** – Establish structured advisory roles, not just one-off consultations.
- **Leverage NCD & UHC Platforms** – Integrate cancer into broader health priorities for sustainable funding.
- **Develop Accountability Mechanisms** – Set partnership KPIs to track engagement and effectiveness.
- **Foster Cross-Sector Collaboration** – Engage education, digital health, and community groups for broader impact.

**Reflection:** What's one partnership strategy you can apply to your NCCP moving forward?







## Call to Action & Closing

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Embedding partnerships and PWLE engagement in NCCPs isn't just a best practice—it's essential for impact.

- Cancer control is **bigger than any one sector**—leveraging partnerships is key to sustainable implementation.
- PWLE bring invaluable knowledge that makes policies more **effective and responsive** to real needs.
- Strong partnerships don't require more funding—they require **smarter collaboration**.





# Thank you!

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# References

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**Ministry of Health, Rwanda:** The Rwandan Ministry of Health oversees healthcare policy and implementation, including strategies for non-communicable diseases (NCDs). <https://chatgpt.com/c/6798e4bc-fe58-8009-a2cf-41eb51384d16>  
[ncdalliance.org](https://ncdalliance.org)+1[ncdalliance.org](https://ncdalliance.org)+1

**India's Regional Cancer Centres:** India has established Regional Cancer Centres (RCCs) to provide comprehensive cancer care across various regions. These centers aim to offer accessible and affordable cancer treatment and are pivotal in the country's cancer control efforts. <https://pib.gov.in/PressReleasePage.aspx?PRID=2102729>

**Thailand's National Cancer Institute (NCI):** Thailand's NCI leads the National Cancer Control Program, focusing on prevention, treatment, and research. It collaborates with various stakeholders to implement the National Cancer Control Plan. <https://pmc.ncbi.nlm.nih.gov/articles/PMC7437310/>

**Kenya:** <https://journals.plos.org/globalpublichealth/article?id=10.1371%2Fjournal.pgph.0002402>, <https://www.uicc.org/news-and-updates/announcements/new-uicc-grants-aim-boost-hpv-vaccination-efforts-low-and-middle>

**Australia:** <https://www.canceraustralia.gov.au/australian-cancer-plan>, <https://health-policy-systems.biomedcentral.com/articles/10.1186/s12961-025-01293-0>

**WHO:** <https://knowledge-action-portal.com/en>

