



# *Cancer control tools to support costing cancer plans and benefit packages*

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# Context of WHO Cancer Priority Setting Tools

(1) Meeting  
Government Needs

(2) Member State  
Mandate

Set priorities / define  
UHC benefit package

>90% inefficiency in  
expenditure, breast ca  
not included in UHC

Anticipates budget  
needs (eg, costs)

Only 10% MS cost  
cancer plans

Determines health  
system requirements  
(eg, workforce)

>70% LMIC lack cancer  
system capacity

Generate business  
plan

No platform for national  
cancer business plans

# Financial burden of cancer to households

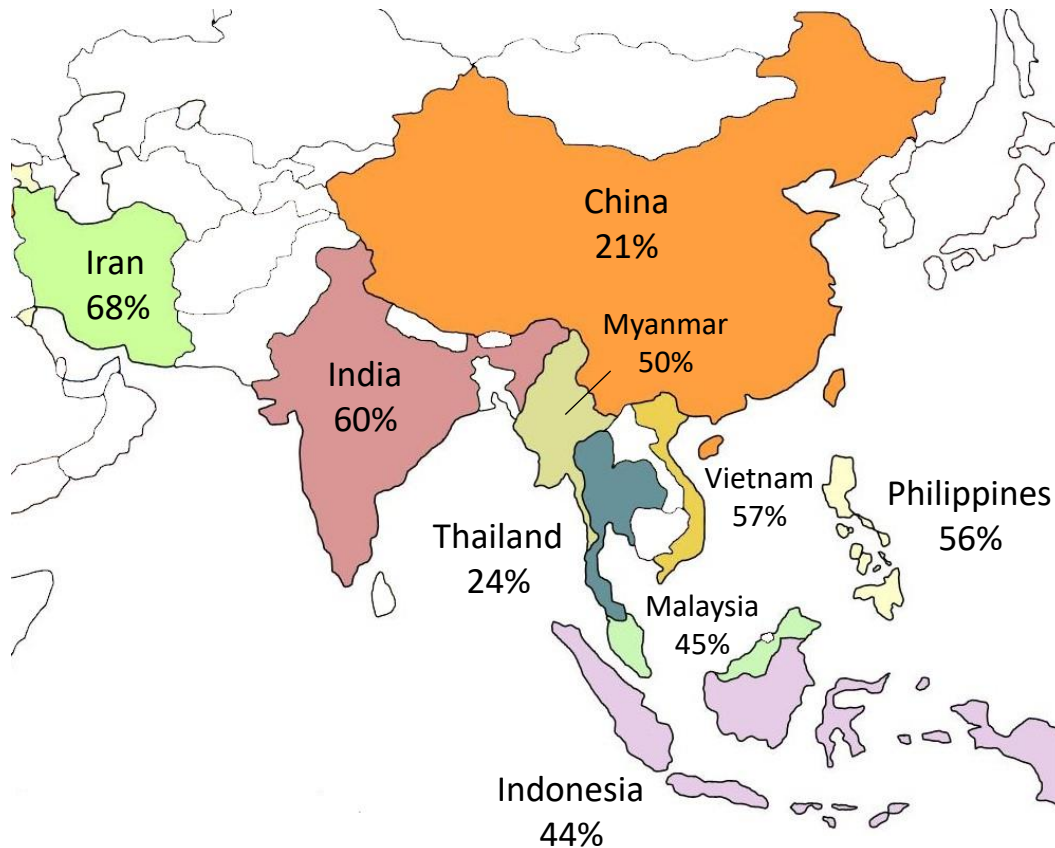


Figure: Financial catastrophe due to the costs of cancer treatment

- Large out-of-pocket spending puts a heavy burden on families, especially the poor; risk of impoverishment due to catastrophic health spending.
- In many countries, patients bear the cost for diagnosis and treatment of cancer and for those that can't bear the cost they forgo treatment.

Source: Jan *et al.* 2018. *Lancet* 391(10134):2047-2058; Rajpal *et al.* 2018. *PLoS ONE* 13(2): e0193320; Hoang 2017, *BioMed Res Int*, <https://doi.org/10.1155/2017/9350147>



# Context of WHO Cancer Priority Setting Tools

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SEVENTIETH WORLD HEALTH ASSEMBLY  
Agenda item 15.6  
WHA70.12  
31 May 2017

Cancer prevention and control in the context of  
an integrated approach

The Seventieth World  
Having considered the  
approach,<sup>1</sup>  
Acknowledging the  
8.2 million cancer-related  
countries;

Recognizing the  
concern, with the aim  
to 21.6 million by 2020;

Aware that  
access to screening  
experience poorer  
required for specific  
populations;

Noting that

Aware that  
palliative care

Recognizing  
investment  
increasing

By  
affordable  
screening  
interventions  
patients

OP1

- Develop **resource-stratified tool kits** to establish and implement comprehensive programmes... **leveraging work of other organizations**

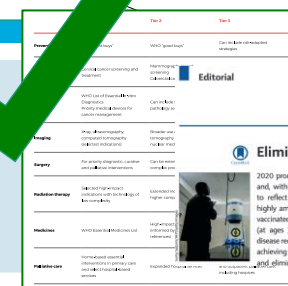
OP2

- Collect, synthesize and disseminate evidence on the **most cost-effective interventions**...and to make an **investment case** for cancer

OP3

- Strengthen the capacity of the Secretariat to support implementation of cost-effective interventions and **country-adapted models**...

WHA70.12  
Recalling also United Nations General Assembly resolution  
Declaration of the High-level Meeting of the General Assembly  
Non-communicable Diseases, which includes a request to the  
State and Government to address cancer and cardiovascular diseases  
Recalling further resolution  
prevention and control of non-communicable diseases  
Member States should...



# Tool Functionality



Inputs

Data

Current service  
analysis

Dialogue

Select package,  
scale-up

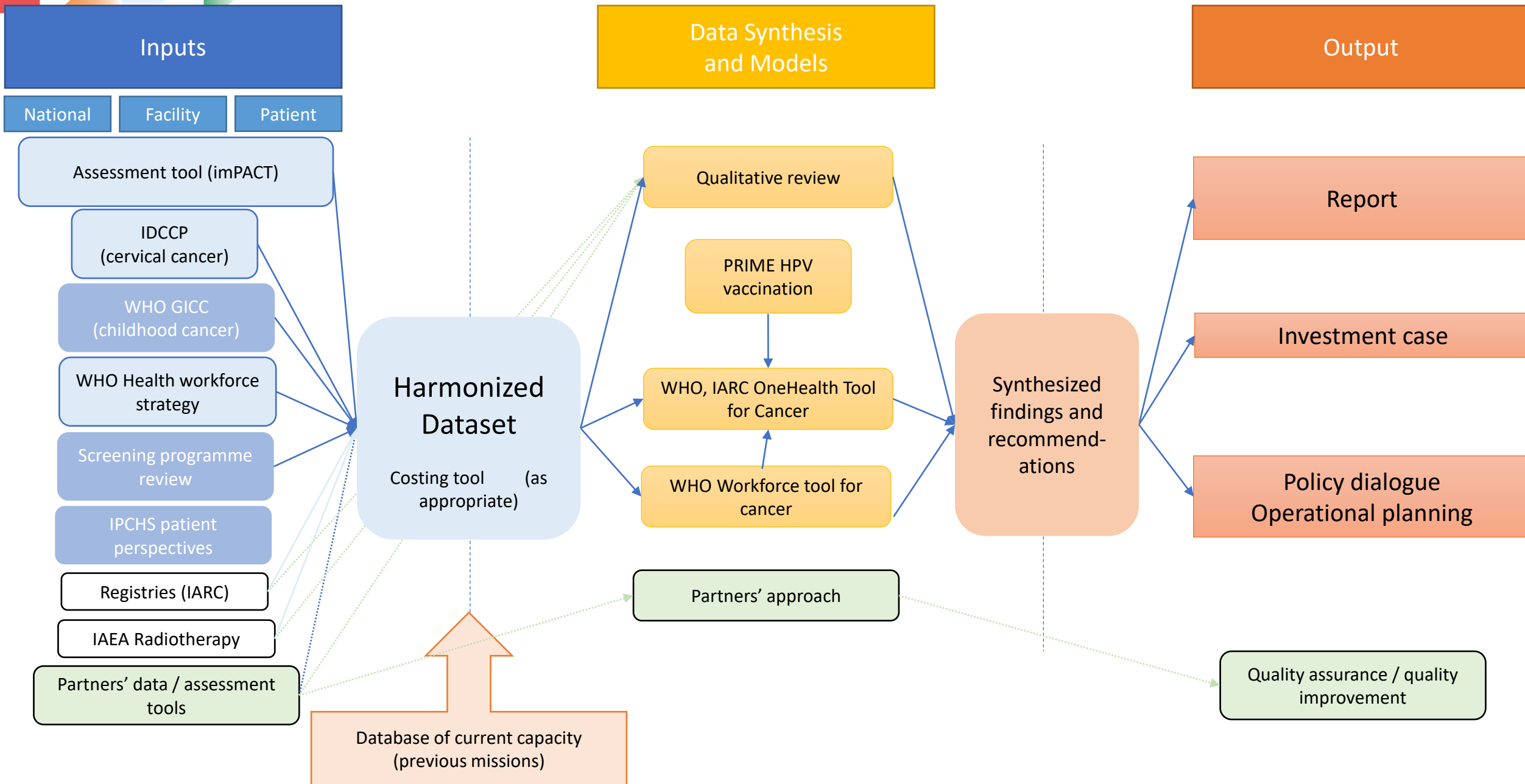
Outputs

Decision

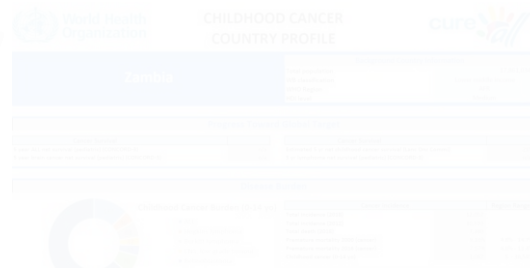
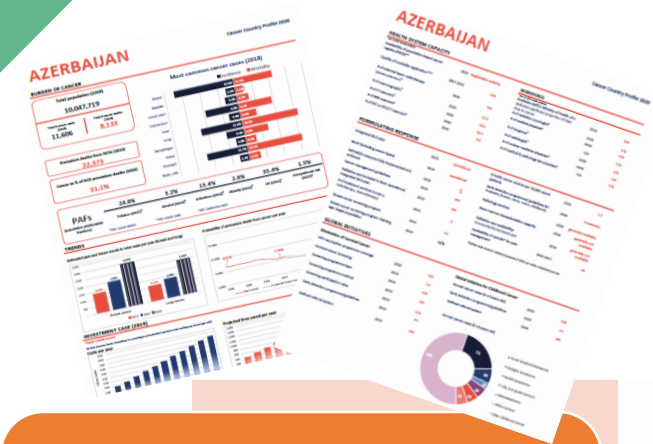
**Assessment tool**

IARC, WHO, IAEA database  
country situational analysis

# Harmonized Assessment Tool



# Tool Functionality



Inputs

Data

Current service analysis

Dialogue

Select package, scale-up

Outputs

Decision

Assessment tool

IARC, WHO, IAEA database  
country situational analysis

Country Snapshot

Service provision,  
Unmet need  
Quality, coverage

User select, scale-up

14 cancers  
>150 interventions

Impact  
System requirement  
Scale-up

World Health  
Total costs  
Organization





# Country Case Study

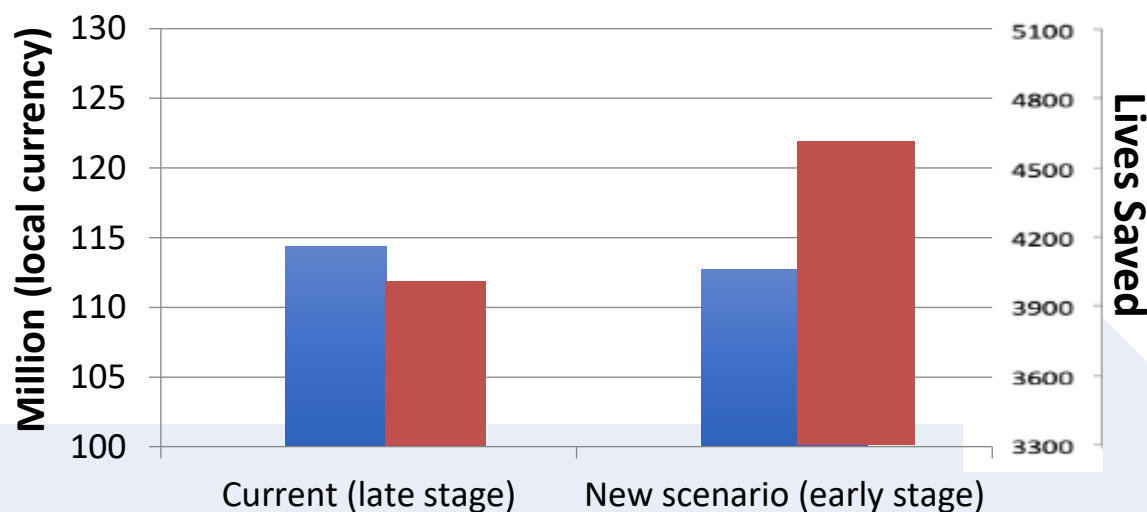
Data

Dialogue

Decision

## Current situation:

Advanced stage of presentation  
(>50% stage III/IV)



### Screening

- ~ \$1-2 mil per year
- ↑ MG from 3 to 50
- ↑ radiologist 3 FTE & path
- *Impact:* 200-500 lives saved

### Early Diagnosis

- ~ \$250,000 per year
- Awareness, PC training, referral, navigator
- *Impact:* 200-400 lives saved

Potential annual saving \$USD 50,000

***500+ lives saved***

Government invested in early diagnosis programme + cervical cancer screening





# Country Case Study

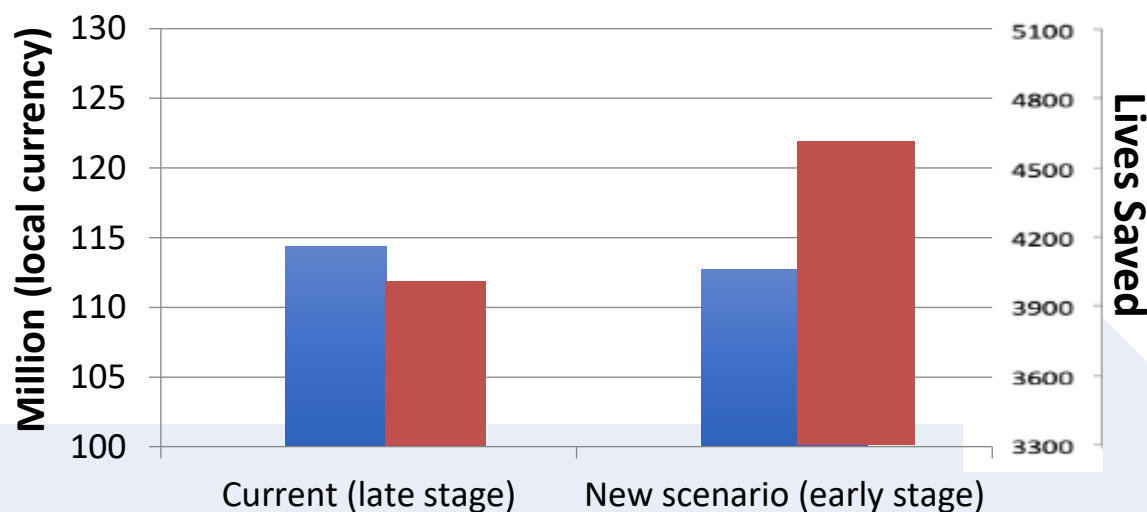
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# Country Case Study

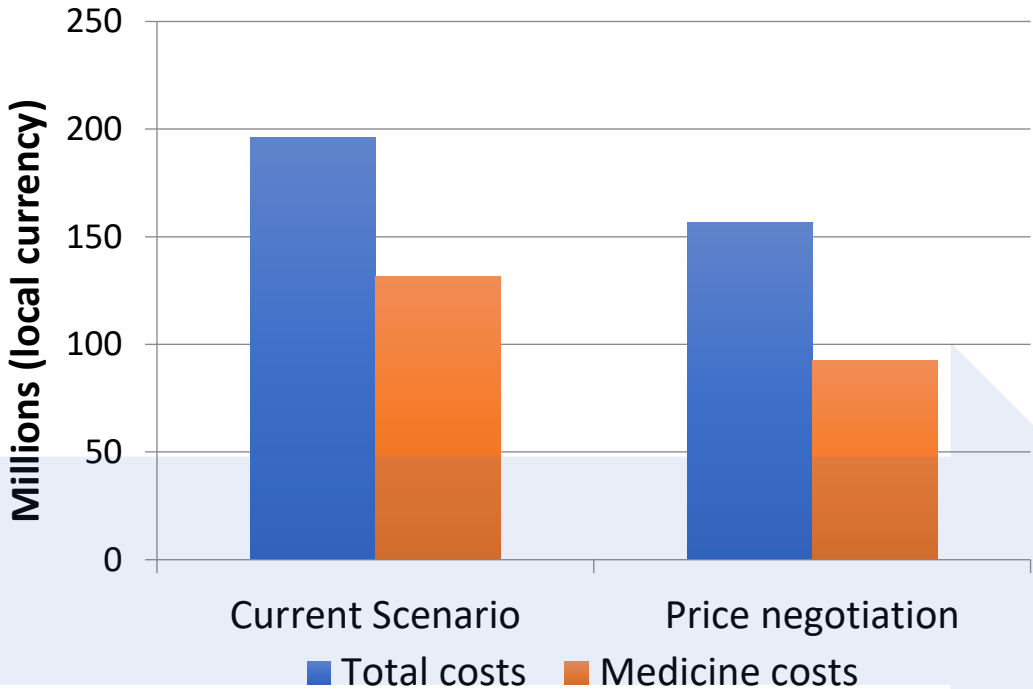
Data

Current situation:

Medicine costs  
1-50x higher

Item	Global ref price	Price paid by country	% difference
5-FU	2.40	5.71	138%
Cisplatin	6.05	22.14	266%
Filgastrim	4.50	54.29	1106%
Irinotecan	4.66	220.53	4637%
Paclitaxel	11.08	107.14	867%
Tamoxifen	0.11	0.08	-33%

Dialogue

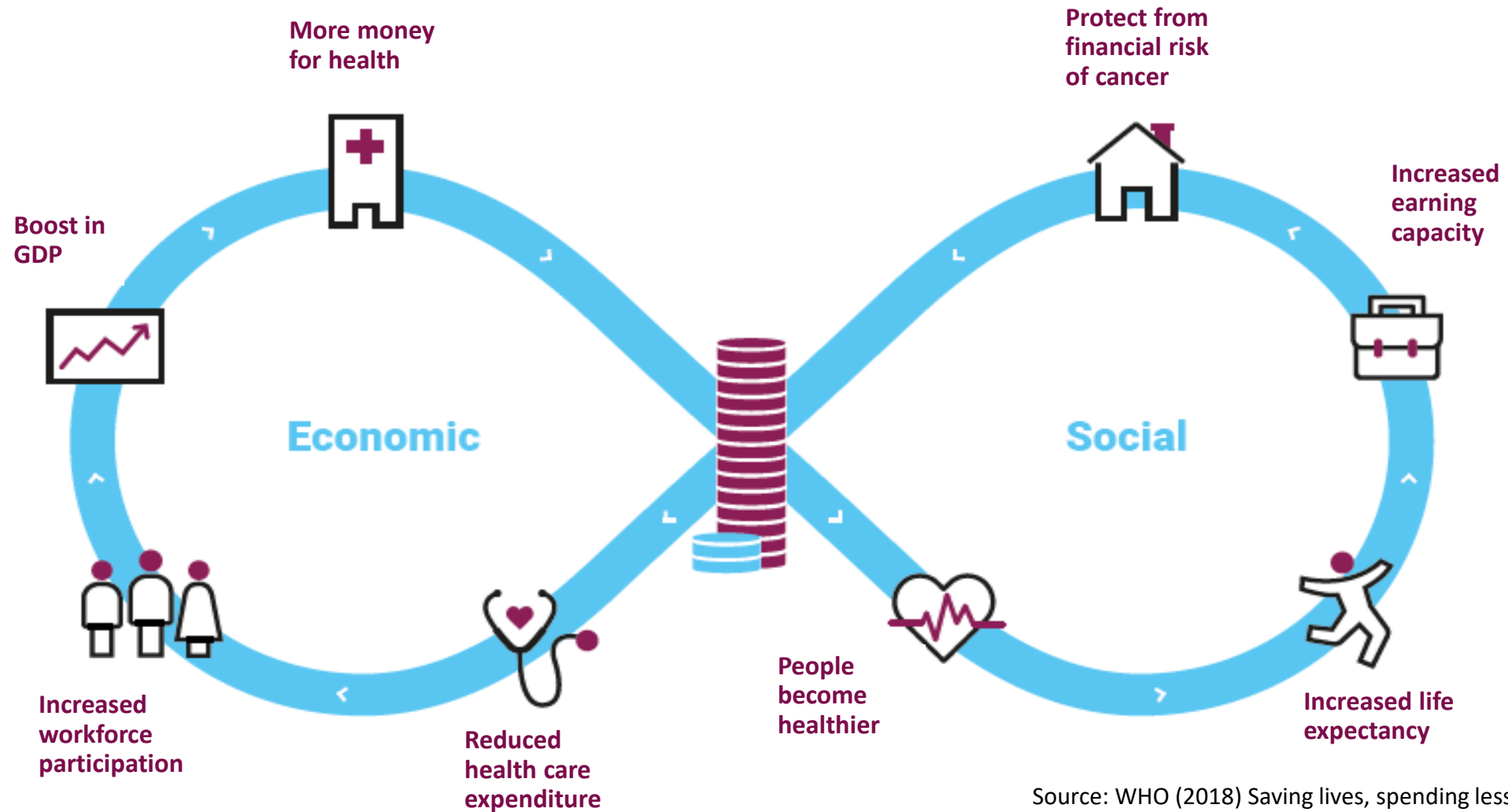


Decision

Potential annual  
saving  
\$USD 500,000

Government  
requested WHO  
support  
procurement

# Defining value of cancer control



Source: WHO (2018) Saving lives, spending less. WHO/NMH/NVI/18.8

# WHO Cancer Initiatives

## WHO Global Initiative for Childhood Cancer



ONLY ABOUT 20% OF CHILDREN WITH CANCER WILL SURVIVE

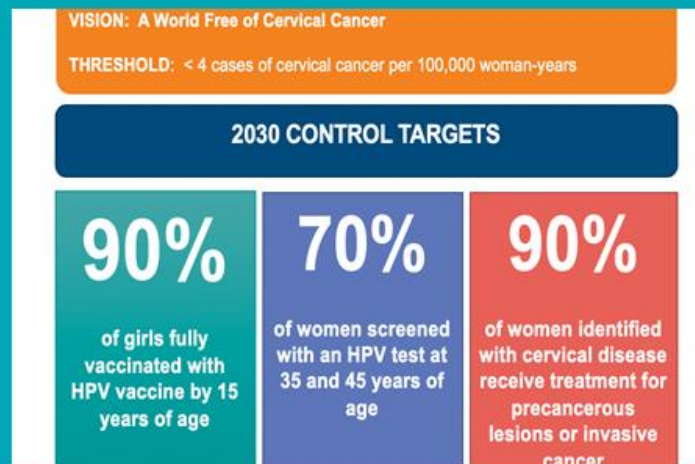
IN LOW- & MIDDLE-INCOME COUNTRIES

80% OF CHILDREN WITH CANCER WILL SURVIVE

IN HIGH-INCOME COUNTRIES

Target 60% survival  
To save 1 million lives by 2030

## Global strategy to accelerate the elimination of cervical cancer as a public health problem



Target elimination of cervical

cancer by 2100

## WHO global breast cancer initiative



Launch Q1  
2021

# Breast cancer programme planning

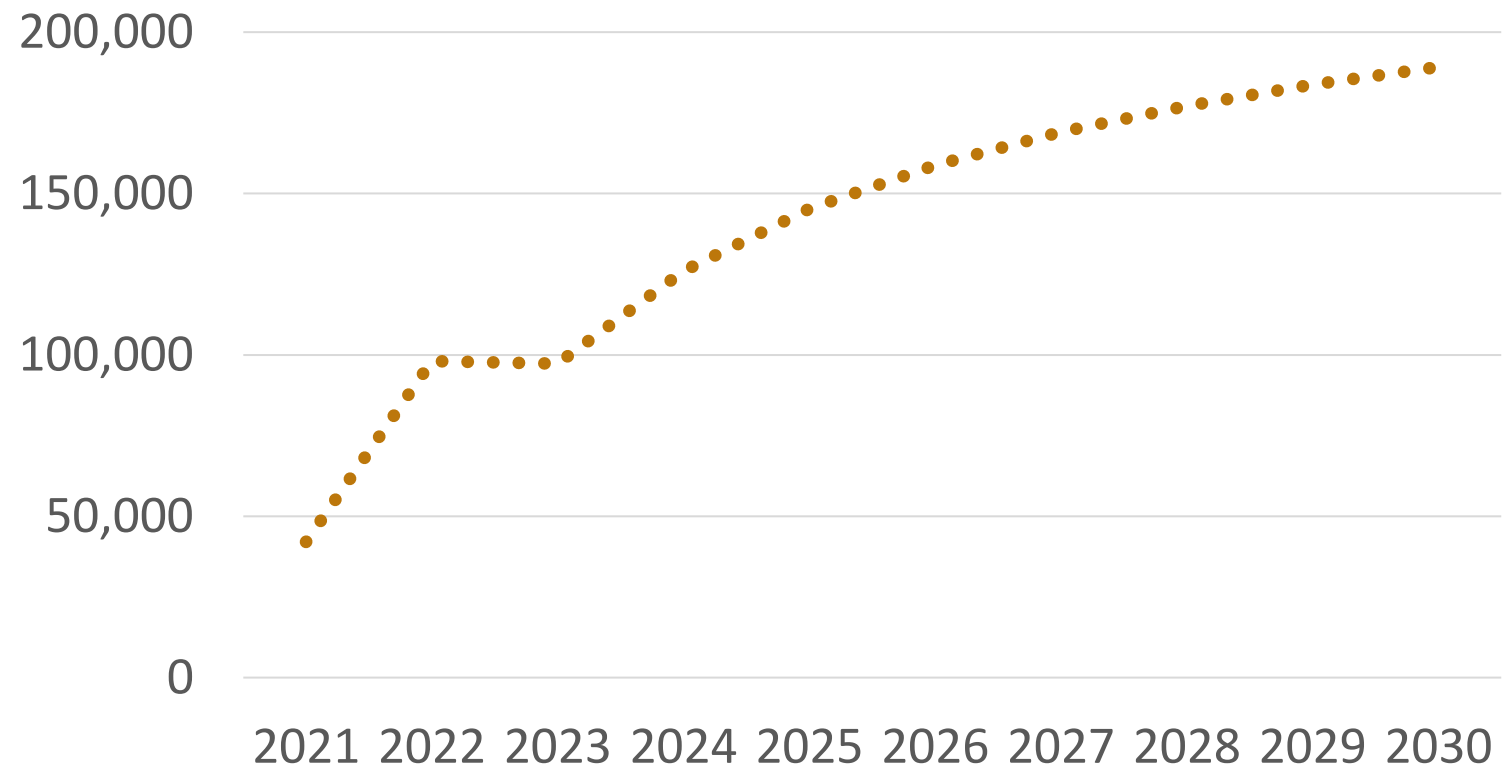


>60% stage I + II

Time to initiate  
treatment <60 days

Treatment coverage  
90% by 2030

## Annual Breast cancer lives saved



*\$US 1.20 per capita*



# How can the tool support you?



## Data

- ✓ Promote data for decision-making
- ✓ Generate data on programme impact (implement'n research)

## Dialogue

- ✓ Facilitates dialogue on priority settings
- ✓ Supports discussion on health system planning

## Decision

- ✓ Promotes budget planning
- ✓ Enables multi-sectoral dialogue with partners, donors

## Research

- ✓ Advances health sciences research
- ✓ Produces scenarios to establish best practice



# Thank you

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Dr Alfredo Polo Rubio  
Dr Catherine Lam  
Dr Rei Haruyama

**>100s of international experts**  
**>50 international organization**  
(including ESMO, NCI, ICCP, St Jude)



# Key messages



Government commitment to cancer care action and integration into UHC



Implement value for money solutions



Prioritize important programmes and policies



Ensure financial protection



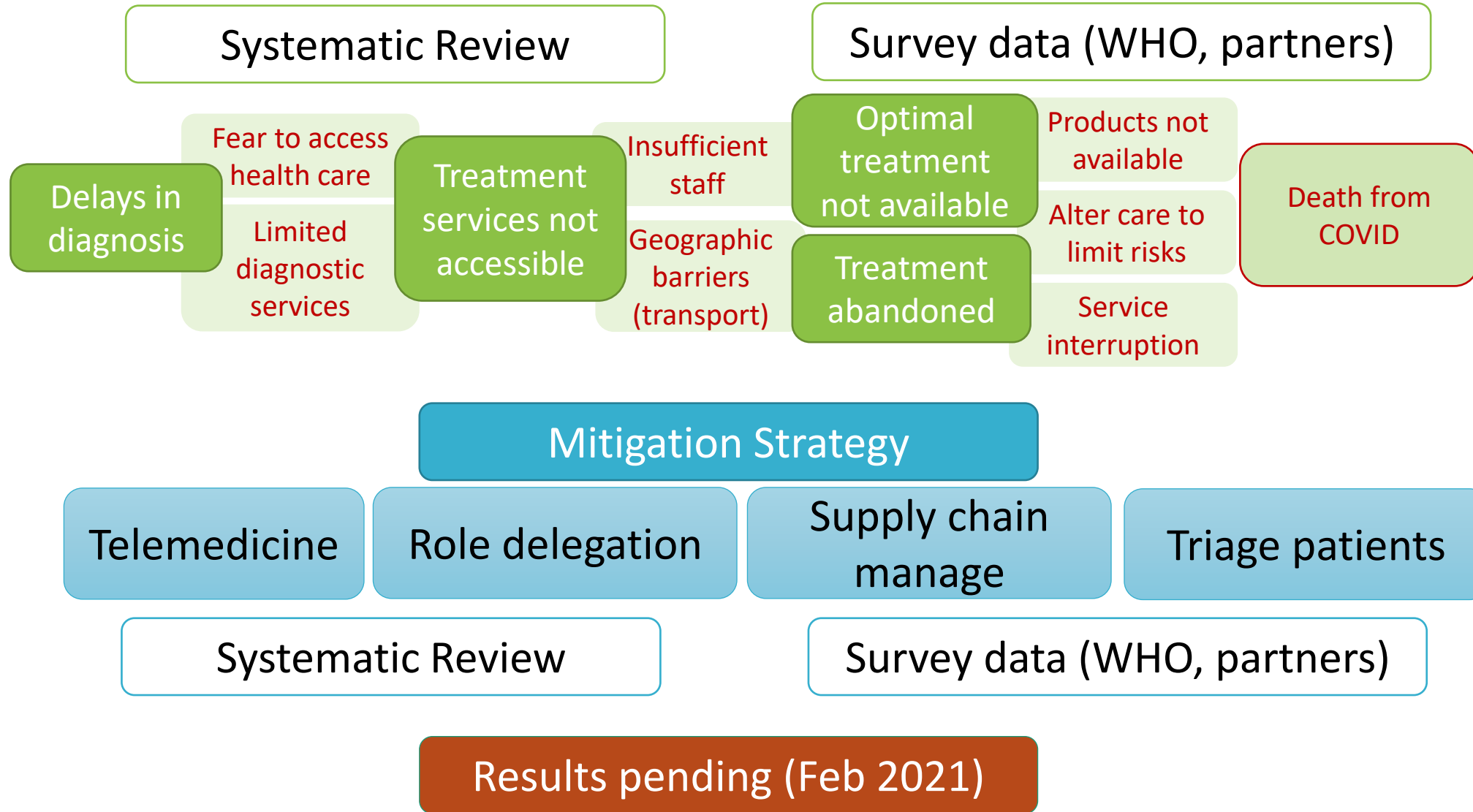
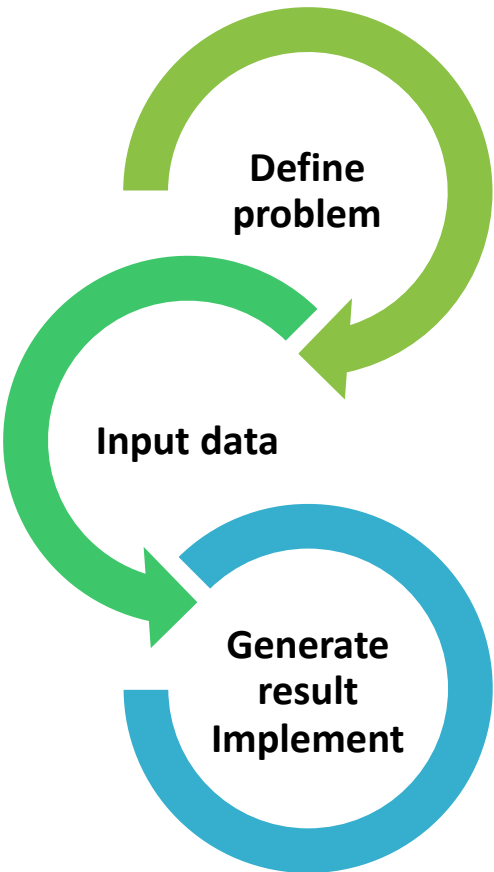
Health systems approach – facilities and human resources at the heart of planning



Invest in data systems. We cannot monitor what we cannot measure.

# Tool Application and Adaptability

**Cancer &  
COVID model**



# Why Develop Priority Setting Tool?

## (3) Supporting Stakeholders

Provide funding “why”

How much?

### PER CAPITA EXPENDITURE

By 2030, investments needed are:

US\$ 2.70

LIC:

US\$ 3.95

LMIC:

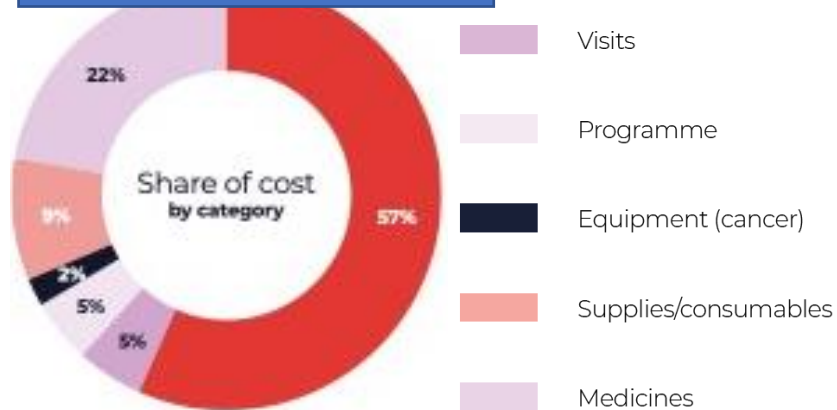
US\$ 11.15

UMIC:

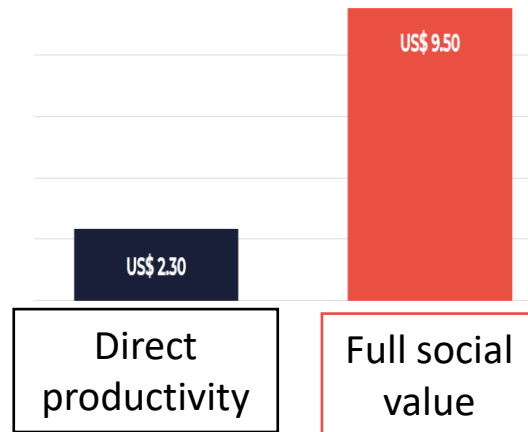
7.3

MILLION  
LIVES  
BY 2030

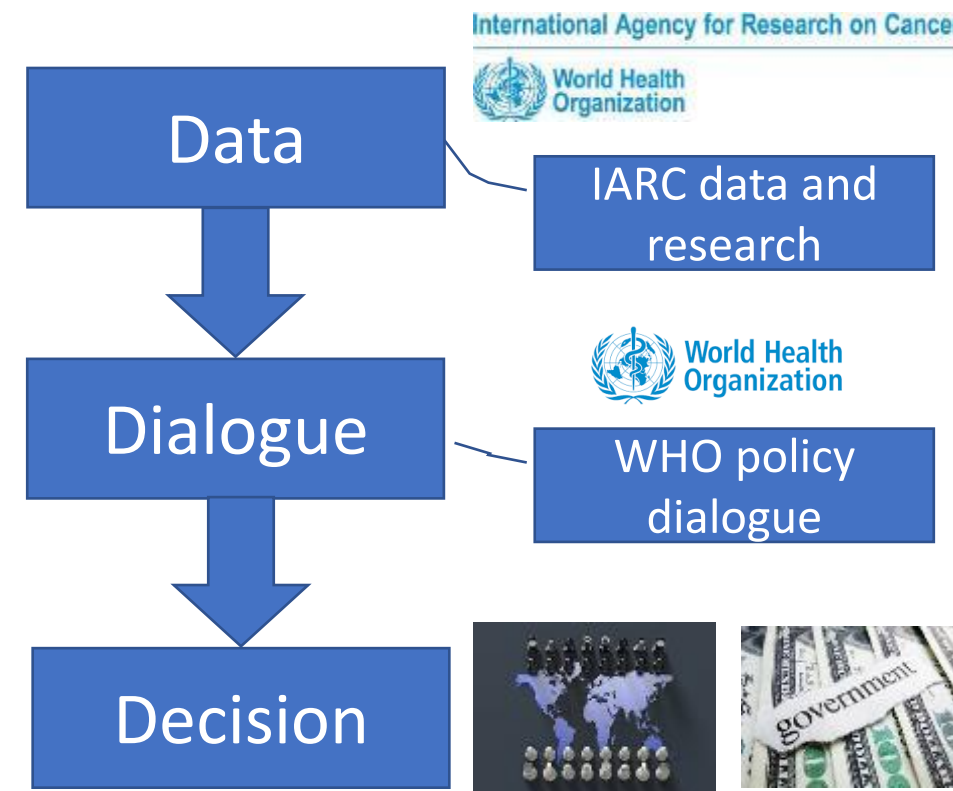
In what?



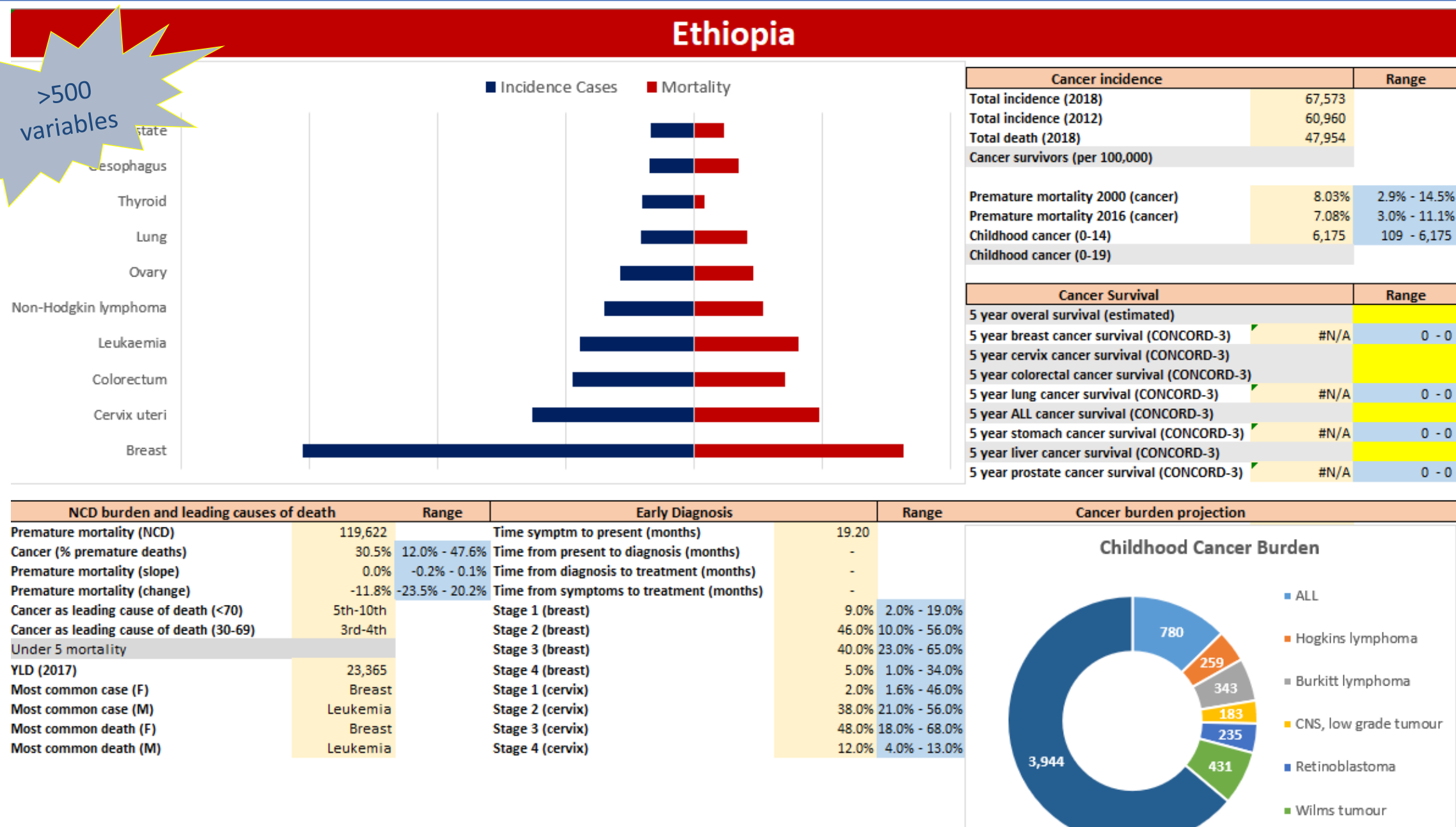
What benefit?



By linking data to decision-making



# Tool Input Structure (1 of 4)



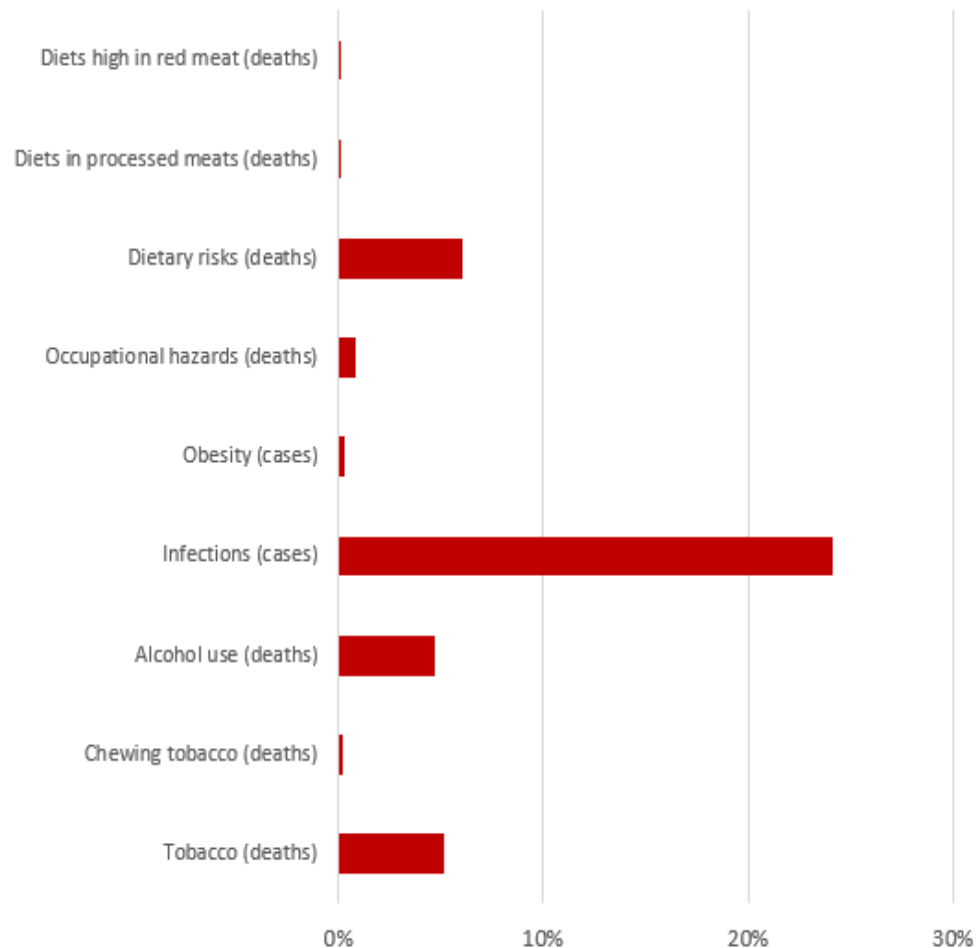
# Tool Input Structure (2 of 4)

Ethiopia									
Cancer Plan		Target	Prevention policies		Target	Cancer Screening Programmes			
Cancer plan (updated)	yes, for all cancers or cancer in general		MPOWER	-	0 - 4	Breast cancer screening pgm	yes		
Cancer plan: stage (updated)	operational		Parties to FCTC	FCTC party		Breast cancer screening pgm (type)	opportunistic		
Cancer plan (year implemented)	2015		Tobacco packaging restriction	No graphic warning labels		Breast cancer screening pgm (method)	clinical breast exam		
Cancer plan (year expired)	2020		HPV vaccination coverage	-	0 - 84	Breast cancer screening pgm (coverage)	<10%		
NCD Plans		Target	HPV in national schedule	yes		Breast cancer screening pgm (target age start)	40	15 - 40	
NCD integrated plan	yes		HPV vaccination coverage (CCS)	<10%		Breast cancer screening pgm (target age end)	70	49 - 80	
NCD integrated plan stage	operational		Hep B immunization coverage	72	41 - 98	Breast screening test performance (sens)			
NCD integrated plan (multi-sectoral)	yes		Alcohol			Breast screening test performance (sens)			
NCD integrated plan (cancer included)	yes					Cervical cancer screening pgm	yes		
NCD integrated plan (palliative care)	yes					Cervical cancer screening pgm (type)	opportunistic		
Operational NCD plan (palliative care)	yes					Cervical cancer screening pgm (method)	visual inspection		
NCD integrated plan (alcohol)	yes					Cervical cancer screening pgm (coverage)	<10%		
NCD integrated plan (diet)	yes					Cervical cancer screening (STEPS)	2.7%	0.9% - 16.4%	
NCD integrated plan (physical activity)	yes					Cervical cancer screening pgm (target age start)	30	15 - 40	
NCD integrated plan (tobacco)	yes					Cervical cancer screening pgm (target age end)	49	39 - 80	
Governance		Target	Management Programmes, Policies, Guidelines		Target				
NCD unit in MoH	yes		Cancer guidelines	yes		Cervical cancer screening test performance (sens)			
Full-time staff in NCD unit	6 to 10		Cancer guidelines incl drug-specific protocols	yes		Cervical cancer screening test performance (sens)			
Dedicated staff for cancer	yes		Cancer guidelines (utilized in >50% facilities)	no		Colon cancer screening pgm	no		
			Cancer guideline (last updated)	2018		Colon cancer screening pgm (type)			
			Cancer guidelines (include referral criteria)	yes		Colon cancer screening pgm (method)			
Information Systems		Target	Breast cancer early detection pgm/guidelines	yes		Colon cancer screening pgm (coverage)			
Cancer registries	yes		Cervical cancer early detection pgm/guidelines	yes		Colon cancer screening pgm (target age start)	-	0 - 0	
Cancer registry type (pop vs hosp-based)	pop-based		Colon cancer early detection pgm/guidelines	no		Colon cancer screening pgm (target age end)		70 - 70	
Cancer registries coverage	subnatl		Childhood cancer early detection pgm/guideline	yes		Colon screening test performance (sens)			
Cancer registries last data year	2015		Breast cancer defined referral	yes		Colon screening test performance (sens)			
Availability of PBCR	PBCR		Cervical cancer defined referral	yes		Other cancer screening pgm			
Quality of mortality registration	No coverage		Colon cancer defined referral	no		Other cancer screening pgm (type)			
Availability of data for survival	Regional high quality data		Childhood cancer defined referral	yes		Other cancer screening pgm (method)			
						Other cancer screening pgm (coverage)			
						Other cancer screening pgm (target age range)			

# Tool Input Structure (3 of 4)

## Ethiopia

Population Attributable Fraction

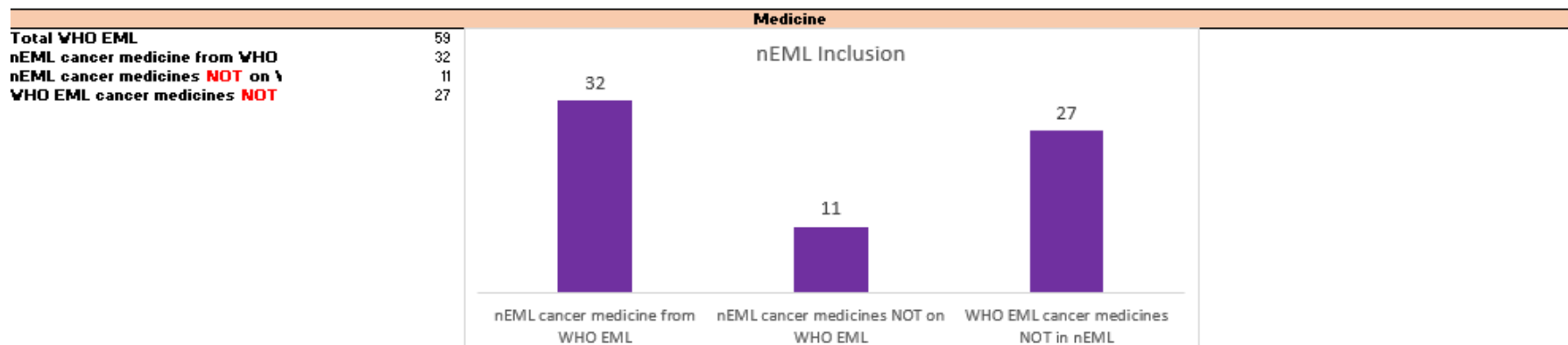


NCD/cancer risk factors prevalence		Range
Smoking prevalence (M)	6.2%	6.2% - 44.1%
Smoking prevalence (F)	0.2%	0.1% - 8.5%
Tobacco product use (ASR)	4.60	5 - 32
Prevalence of obesity (M)	1.9%	1.8% - 20.9%
Prevalence of obesity (F)	6.9%	5.4% - 34.8%
Alcohol, total per capita (15+) consumption (in litres of pure alcohol) with 95%CI, 2016	2.9 [2.7-3]	0 - 10
Outdoor air pollution	39	15 - 100
Indoor air pollution	89	0 - 99

Additional cancer-specific risk factors		Range
% of children who receive breast milk	97%	61.0% - 98.7%
Average births per women	5	2 - 7
Hep B seroprevalence		
Hep C seroprevalence	0.010	0 - 0
H. pylori prevalence	#N/A	0 - 0
HIV prevalence	1	0 - 13
Prevalence of condom use by adults during higher-risk sex (15-49) (%) Male, 2007-2013	0.16	4.0% - 47.0%
Prevalence of condom use by adults during higher-risk sex (15-49) (%) Female, 2007-2013	0.47	2.0% - 62.0%

# Tool Input Structure (4 of 4)

Ethiopia									
Overview: cancer capacity		Target	Treatment		Range	Palliation		Target	
# of dedicated centres (public)	1.00		# of radiotherapy centers	1.00		Palliative care in PHC (available)	generally not available		
# of dedicated centres (private)	0.00		# of RT units	2.00		Palliative care, home based (avail)	generally not available		
Cancer centres/dept at tertiary lev	generally not available		# linear accelerators	0.00					
			# cobalt-60	2.00		Untreated death in pain	37,593		
Pathology services (available)	generally not available		Brachytherapy	1.00		Oral morphine	generally not available		
Cancer surgery (available)	generally not available					Consumption of narcotics	25	0 - 88	
Chemotherapy (available)	generally not available		Total # of mammography units per	n/a	0 - 26				
Bone marrow transplantation (ava	generally not available		Total # of CT scanners per 10,000	5.03	0 - 51				
Radiotherapy (available)	generally not available		Total # of MRI scanners per 10,00	1.04	0 - 25				
			Total # of PET (or PET/CT) per 10	0.00	0 - 1				
			# dedicated centres (public) per 10	0.15	0 - 25				
			# dedicated centres (private) per 1	0.00	0 - 14				
			# of radiotherapy machines per 10,	0.10	0 - 3				
Diagnostics									
Total # of mammography units	n/a								
Total # of CT scanners	34.00								
Total # of MRI scanners	7.00								
Total # of PET (or PET/CT)	0.00								
# nuclear medicine	1.00								
Flow cytometry									
Health workforce					Financing			Range	
# radiation oncologist	-		# of radiation oncologist per 10,00	n/a	0 - 1	CHE as %GDP	3.97	3 - 17	
# medical physicists	4.0		# medical physicists per 10,000	0.6	0 - 13	CHE per capita	27.52	8 - 86	
# of licensed surgeons	349		# of surgeons per 10,000	51.6	11 - 2,351	Domestic GGE on NCDs	5.39	1 - 86	
# of radiologists	160.0		# of radiologists per 10,000	23.7	0 - 69	Domestic GGE as % CHE	27.62	5 - 53	
Nuclear medicine physician	1.0		Nuclear medicine physician per 10,	0.1	0 - 4	Domestic GGE per capita	7.60	2 - 17	
# medical doctors	10,496.0		Medical doctors per 10,000	1.0	0 - 37	Dedicated funding (primary prev)	yes		
Nurses & midwives	88,164.0					Dedicated funding (health promoti	yes		
Pharmacists	632.0		# of pathology/lab scientist per 10	n/a	18 - 858	Dedicated funding (capacity buildi	yes		
Anatomic pathologist	67.2		Anatomic pathologist per 10,000	10.0		Dedicated funding (palliative care)	yes		
Clinical oncologist	10.0		Clinical oncologist per 10,000	1.2		Dedicated funding (research)	no		
Dosimetrist	-		Dosimetrist per 10,000	-					
Medical oncologist	-		Medical oncologist per 10,000	-		Infrastructure		Range	
Medical physicist	-		Medical physicist per 10,000	-		Mobile telephone subscript	-		
Oncology nurse	-		Oncology nurse per 10,000	-		Fixed-broadband subscript	-		
Pediatric oncologist	-		Pediatric oncologist per 10,000	-		% houses with internet	0.2	0.3% - 26.5%	
Radiation oncologist	-		Radiation oncologist per 10,000	-		% popul using internet	0.2	0.0% - 34.3%	
Radiation therapy technician	-		Radiation therapy technician per 1	-					
Surgical oncologist	-		Surgical oncologist per 10,000	-					





# Sample Scenarios: Significant Findings

## Tobacco control

- Maximal prevention
  - 1000-2000+ cases per year
  - Beginning in ~2040 and extending beyond
  - *(oral cancer not included)*
- Cost estimate:
  - \$150,000 for legislative/regulatory programme
  - \$100,000 for awareness/cessation programme

## Reducing Harmful Use of Alcohol

- Maximal prevention
  - 1000 cases per year
  - Beginning in ~2040 and extending beyond
- Cost estimate:
  - \$100,000 for legislative/regulatory programme
  - \$140,000 for public health outreach

# Sample Scenarios: Significant Findings

## Low Quality Care

- Cost
  - 5-10% ↑ per cancer intervention
  - Overall cost: \$100,000
- Impact
  - *TBD – initial focus on childhood cancer*
  - ? 20-30% treatment abandonment
  - ~10% loss of healthy life-years gained

## Increase salaries to UMIC level

- 4-5x ↑ salaries
  - E.g. physician \$15,000 / yr;  
nurse \$7,500 /yr
- HR costs ↑\$3mil / yr;  
now ~45% of total costs
- *No associated change in outcomes*
  - ? Attrition rates
  - ? Quality / performance

# Sample Scenarios: Significant Findings

## New Radiotherapy Machine

- Marginal value depends on # of existing machines & optimal use
- If 2 machines exist:
  - Adding #3, saves ~5-10 lives



# What would you do?

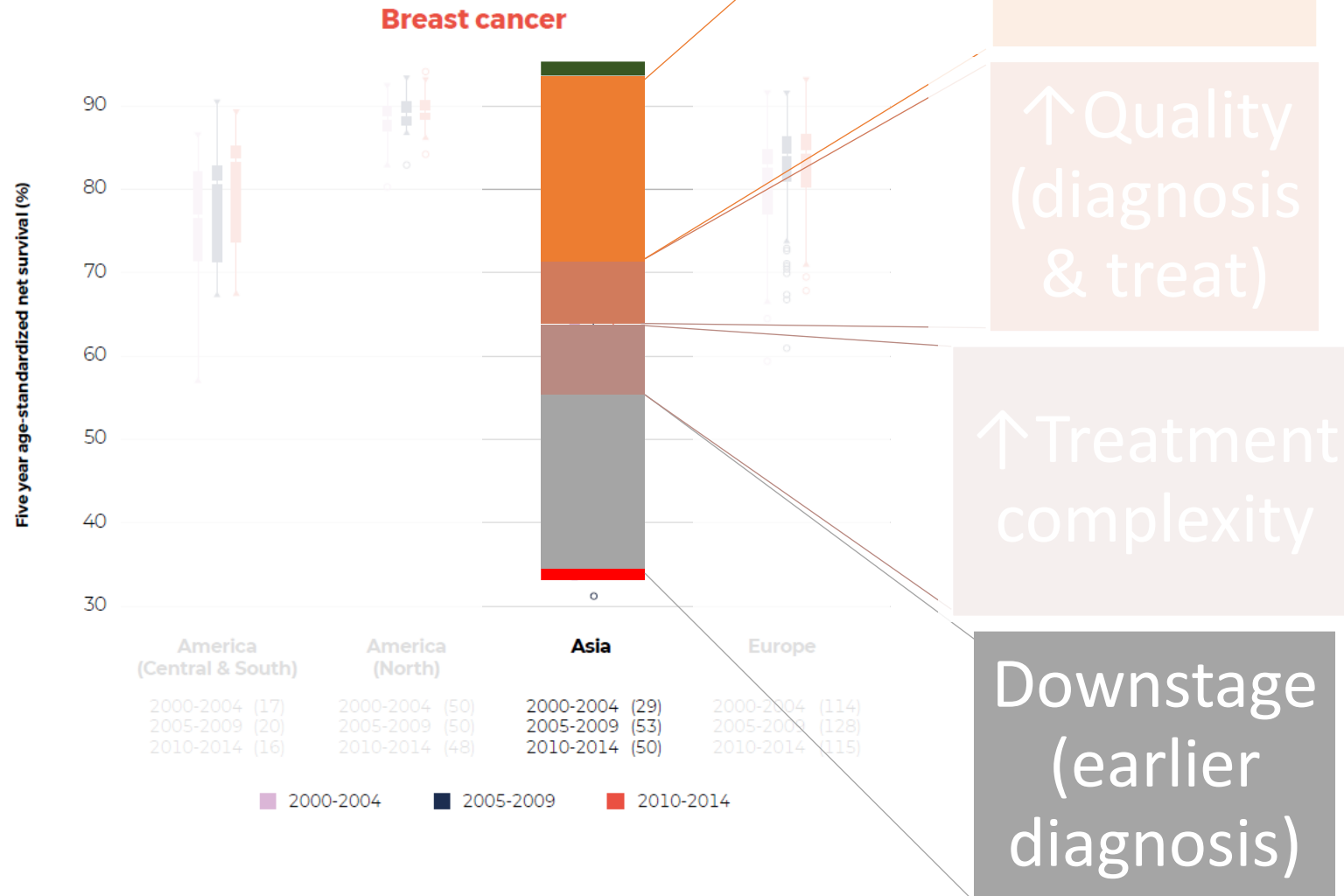
## Breast cancer screening programme

- Cost:
  - Approx \$1-2 mil per year
  - ↑ Mammography machines from 3 to 50
  - ↑ radiologist by 3 FTE & pathologists (minor)
- Impact
  - 200-500 lives saved

## Breast cancer early diagnosis

- Cost:
  - Approx \$250,000 per year
  - *Elements*: awareness programme, PHC training, referral & patient navigator
  - Minor ↑health system needs
- Impact
  - 30% downstaging
  - 200-400 lives saved

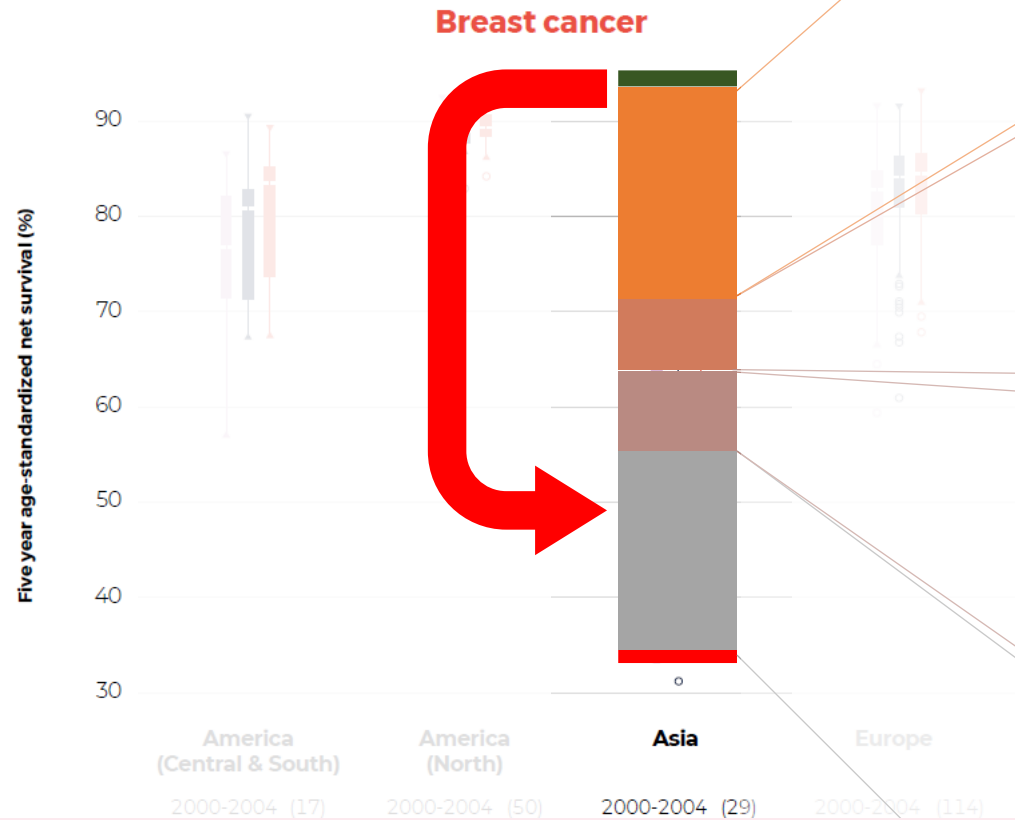
## Prioritized response



↑ Service coverage as part of UHC is priority to ↑ outcomes

Early diagnosis should be prioritized over screening (except cervical)

## Building capacity → Resilient systems against COVID



↑ Service coverage

Unable to access care

↑ Quality (diagnosis & treat)

Untreated (abandon)

Untreated (delays)

↑ Treatment complexity

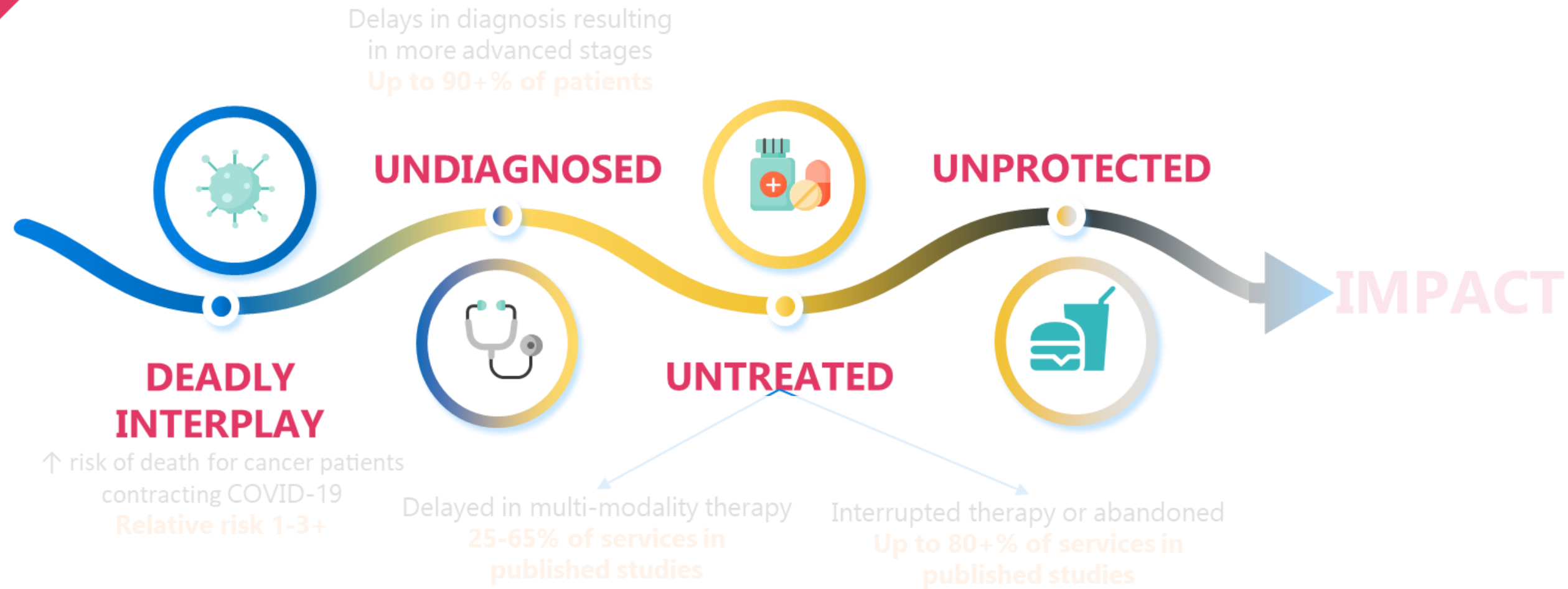
Substandard treatment

Downstage (earlier diagnosis)

Undiagnosed (delays)

Deadly interplay: cancer patients at higher risk of COVID-related deaths

# COVID-19 impact on cancer: WHO systematic review



Source: World Health Organization, #NextGenNCD Department



**But, cancer generally not covered in COVID response plans:  
The clock is ticking and people are dying.**

## NCDs in EHS

33/87 countries have included NCDs in EHS

38%



## with \$

3/87 countries have a budget line for NCDs in EHS

3%



## NCD management

9/87 countries have who provided guidance on how and when to access care and treatment

10%

