

GLOBAL FOCUS ON CANCER

ICCP ECHO

Building Partnerships and Engaging Partners
in NCCP Implementation

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CLINICIAN-LED
SUPPORT



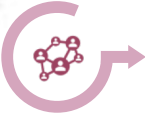
PEER-TO-PEER
SUPPORT



HEALTH
LITERACY



NAVIGATION



LEADERSHIP
& ADVOCACY



PATIENT
CENTRICITY





Where Advocates Should be Involved



NGOs

- Advocacy organizations
- Support groups
- Information & counseling services
- Education organizations



Community

- Local hospitals
- Cancer centers
- Community health clinics
- Church and Civic Groups
- Community Organizations
- Media



Universities

- Institutional review board
- Monitoring progress of funded grants
- Serving in a project advisory committee
- Assisting in design of research proposals
- Working on CT recruitment
- Developing consumer-oriented information
- University boards
- Medical & nursing students



State, municipal, local programs & government agencies

- CCP
- Review committees
- Advisory panels
- Regulatory agencies
- Early detection programs
- Education & awareness programs
- Statewide coalitions
- State research programs



Private sector

- Insurance providers
- Pharma companies
- Private physicians
- Research & CT protocols
- Developing patient resources
- Translating science for patients
- Serving on data monitoring & advisory committees





Advocate Involvement

Involving patient perspectives as early and thoroughly as possible in the development and implementation of Cancer Control Plans will help prioritize policies that are acceptable and valuable to patients.



Policy Makers

Send letters, call, meet with legislators, testify at governmental hearings, use their experience to translate unmet needs & issues

Speak publicly about cancer-related policy issues, address myth and stigma, build awareness and support

Public Speaking



Boards

Regional and national - support, awareness, education, research, CT, quality of care, legislative & regulatory issues

Avoid "token advocacy", advocates should not be viewed as a requirement to fulfill, but as a meaningful & equal partner

Tokenism



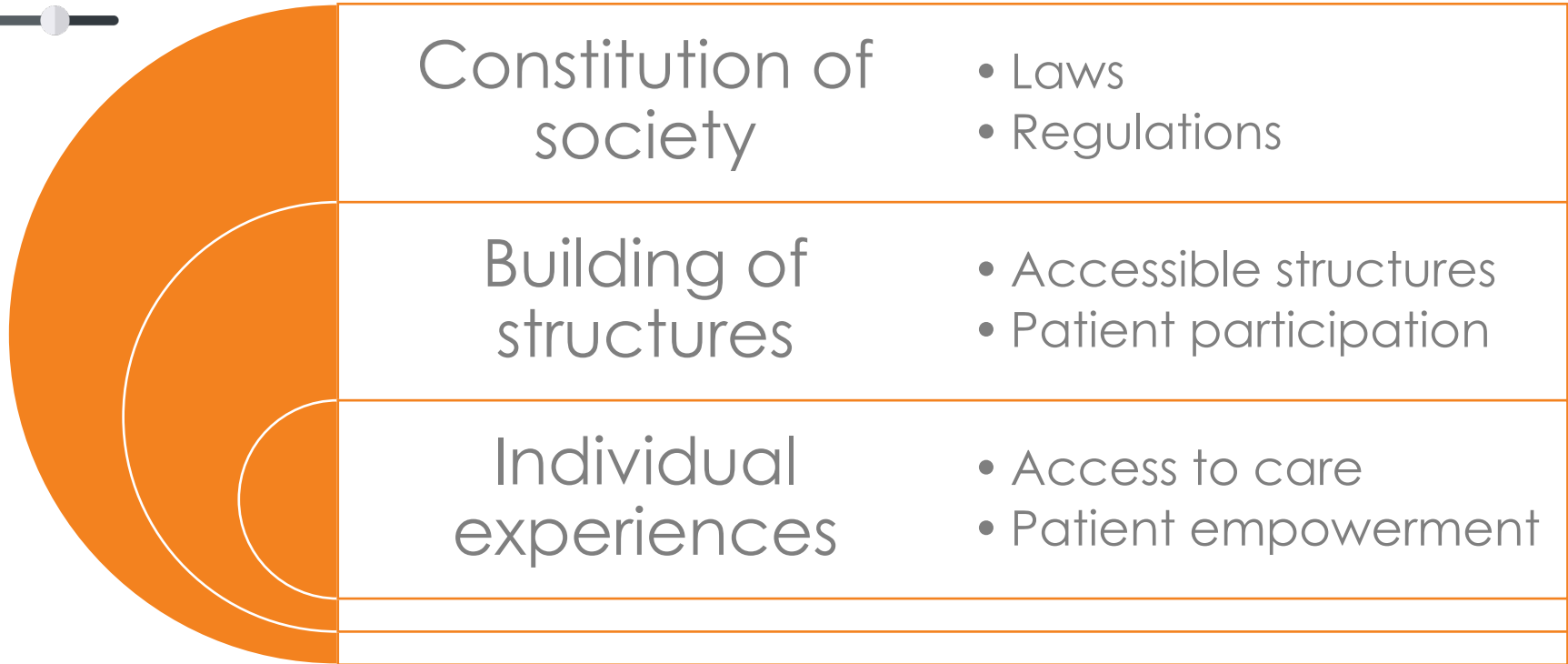
Training

Not everyone makes a good advocate: must be informed, educated and able to relate their experience in support of the plan





Levels of Advocate Involvement





Thank you!

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