GLOBAL FOCUS ON CANCER

ICCP ECHO

Building Partnerships and Engaging Partners in NCCP Implementation

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Where Advocates Should be Involved

NGOs
- Advocacy organizations
- Support groups
- Information & counseling services
- Education organizations

Community
- Local hospitals
- Cancer centers
- Community health clinics
- Church and Civic Groups
- Community Organizations
- Media

Universities
- Institutional review board
- Monitoring progress of funded grants
- Serving in a project advisory committee
- Assisting in design of research proposals
- Working on CT recruitment
- Developing consumer-oriented information
- University boards
- Medical & nursing students

State, municipal, local programs & government agencies
- CCP
- Review committees
- Advisory panels
- Regulatory agencies
- Early detection programs
- Education & awareness programs
- Statewide coalitions
- State research programs

Private sector
- Insurance providers
- Pharma companies
- Private physicians
- Research & CT protocols
- Developing patient resources
- Translating science for patients
- Serving on data monitoring & advisory committees

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Advocate Involvement

Involving patient perspectives as early and thoroughly as possible in the development and implementation of Cancer Control Plans will help prioritize policies that are acceptable and valuable to patients.

**Policy Makers**
Send letters, call, meet with legislators, testify at governmental hearings, use their experience to translate unmet needs & issues

**Speak publicly about cancer-related policy issues, address myth and stigma, build awareness and support**

**Public Speaking**

**Boards**
Regional and national - support, awareness, education, research, CT, quality of care, legislative & regulatory issues

**Avoid “token advocacy”, advocates should not be viewed as a requirement to fulfill, but as a meaningful & equal partner**

**Tokenism**

**Training**
Not everyone makes a good advocate: must be informed, educated and able to relate their experience in support of the plan
## Levels of Advocate Involvement

| Constitution of society | • Laws  
|                         | • Regulations |
| Building of structures  | • Accessible structures  
|                         | • Patient participation |
| Individual experiences  | • Access to care  
|                         | • Patient empowerment |
Thank you!

Global Focus on Cancer

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