

# International Cancer Control Partnership ECHO Program

## Welcome!

The session will begin soon.

Please:

- ✓ Put yourself on mute
- ✓ Turn on video if possible
- ✓ Use the chat to ask questions at any time
- ✓ Introduce yourself via chat when you enter the meeting

Note: These sessions will be recorded, and the recording made available to participants.

**FEBRUARY 15, 2023: CREATING AND USING A NCCP PRIORITY  
IMPLEMENTATION PLAN**

**KARIN HOHMAN AND LESLIE GIVEN, STRATEGIC HEALTH CONCEPTS**



# NCCP *Implementation* Plans



Part of the Published  
NCCP

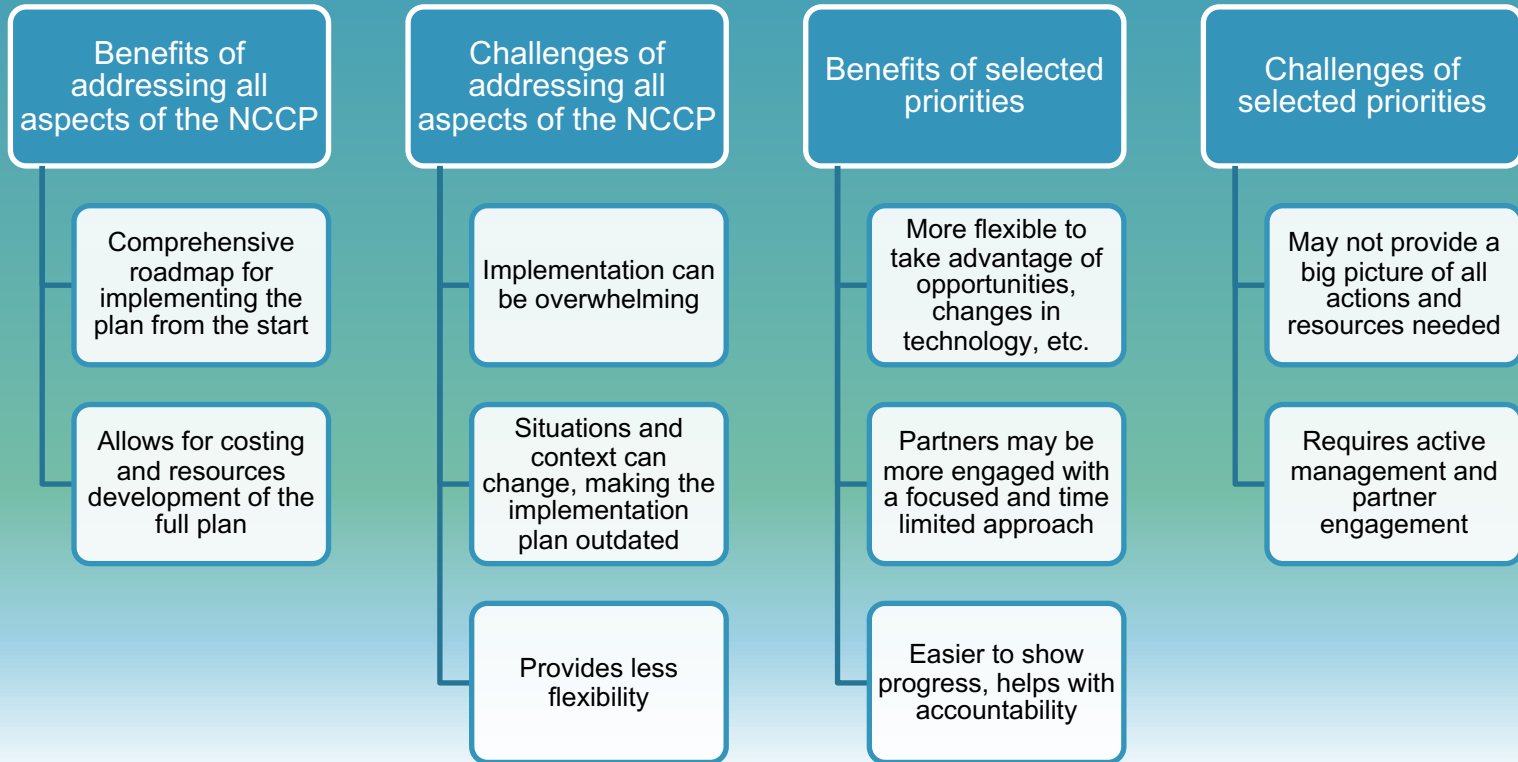


A Separate Document



Focus could be:  
The entire plan or just  
selected priorities in  
the plan

# Q: Should a NCCP implementation plan address all aspects of the NCCP or just selected priorities?



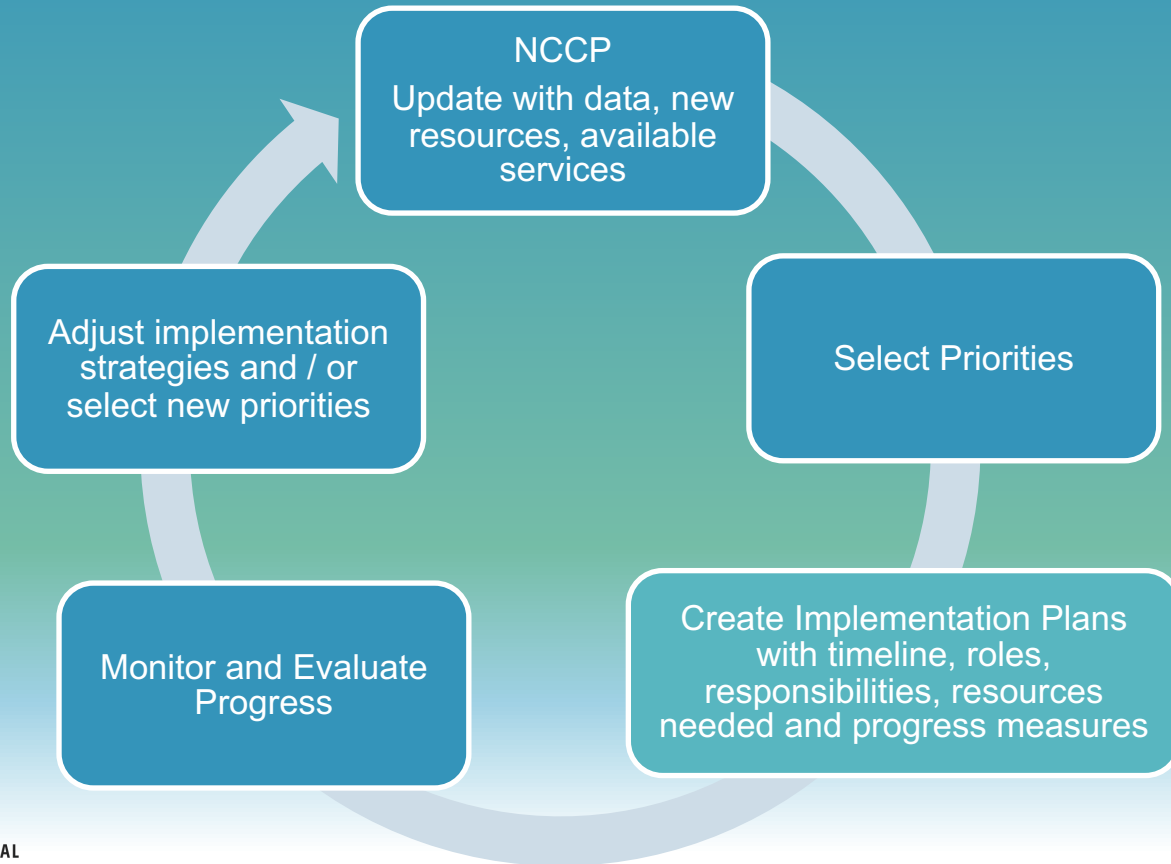
# An example of an implementation plan...

## APPENDIX 1

FOCUS AREA 1: Prevention and Health Promotion					
No	Specific Objectives	Strategic Actions	Performance Indicator	Target	Coordinating / collaborating Agencies
1	<b>To increase health-seeking behaviour through awareness and knowledge of general public and healthcare providers (HCPs) on common cancers</b>	1.1 Develop a Strategic Communication Plan – to address stigma against cancer	Plan developed	2022	MOH (to coordinate)
		1.2 Development of a dedicated landing page of Malaysian Cancer Awareness in MyHealth Portal. Portal will consist of: a) Resources for public and caregivers, common signs and symptoms of common cancer and risk factor. b) E-learning for HCPs c) E-learning for NGO (knowledge for advocacy)	Landing page developed	2022	MOH (BKP, BPK, IKN)
		1.3 Increase promotional activities for the general public (prevention/modifiable risk factors, signs and symptoms of common cancers, importance of screening, unproven therapies) via conventional media (TV channels - RTM, TV3, Astro, Radio). Proposed themes: • Cervical Cancer Awareness Month – January • World Cancer Day – February • Colorectal Cancer Awareness – March	During each awareness months, at least: • 2 infographics (Malay & English) • 1 slot at TV • 2 slots at radio • 1 factsheet	8 topics per year	MOH (BPK, BKP, BPKK, OHP, IKN), NGO, Academy of Family Physicians of Malaysia

Malaysia NCCP  
2021-2025

# A focused implementation plan has the highest chance of success



# Identify Priorities

## (Because you can't do everything in the plan all at once)

### Why Prioritize Objectives in the Plan:

- **Be focused:** Ability to make progress and leverage existing programs
- **Be strategic about resources:** Seek resources for what is most critical
- **Engage partners:** They are more likely to work on specific, timebound, actionable items
- **Build in flexibility:** Adapt to changes in political support, evidence and technology



# Sample Criteria for Identifying Priorities

- Is this a significant area of need in our country?
- Does this effort have a reasonable chance for success?
- Do we have or will we be able to obtain resources to successfully implement the priority?
- What is the likelihood that we will be able to recruit other individuals and organizations to work on this over 1-2 years?
- Will this add value to our country's cancer efforts?

# Steps to Develop and Use a Priority Implementation Plan

1. Identify priorities from the NCCP

Use criteria to set priorities

2. Identify partners who work in the priority areas

3. Work with partners to develop implementation plans:

- Tasks
- Responsibility
- Other partners to involve
- Timelines
- Resources (have/need)
- Measures to track progress

4. Take action:

- Working groups focused on the priority
- Coordinate across partners, priorities
- Ensure work is evidence-based
- Consider current context/political support and adjust

5. Track and communicate progress



# The Best Implementation Plan = The One You Use

## Priority Action Plan

Priority Objective  
from the Cancer Plan: \_\_\_\_\_

Priority Strategy: \_\_\_\_\_

Expected Outcomes: \_\_\_\_\_

Evaluation Milestones  
(What, When, Targets): \_\_\_\_\_

Major tasks needed to implement the priority?	Who is responsible for this task?	Partners to contact and work with	Due date	Resources we have (including in-kind)	Resources we need (including in-kind)	How will we track our progress?

- Make it an active tool
- Build on existing programs and systems
- Track progress on the tasks needed to meet measurable outcomes – policy development, data collection, etc.
- Anticipate challenges – in resources, partner involvement, political support, time it takes to complete tasks – and adjust plans as needed