Welcome!
The session will begin soon.
Please:
✓ Put yourself on mute
✓ Turn on video if possible
✓ Use the chat to ask questions at any time
✓ Introduce yourself via chat when you enter the meeting

Note: These sessions will be recorded, and the recording made available to participants.
Part of the Published NCCP

A Separate Document

Focus could be:
The entire plan or just selected priorities in the plan
Q: Should a NCCP implementation plan address all aspects of the NCCP or just selected priorities?

**Benefits of addressing all aspects of the NCCP**
- Comprehensive roadmap for implementing the plan from the start
- Allows for costing and resources development of the full plan

**Challenges of addressing all aspects of the NCCP**
- Implementation can be overwhelming
- Situations and context can change, making the implementation plan outdated
- Provides less flexibility

**Benefits of selected priorities**
- More flexible to take advantage of opportunities, changes in technology, etc.
- Partners may be more engaged with a focused and time limited approach
- Easier to show progress, helps with accountability

**Challenges of selected priorities**
- May not provide a big picture of all actions and resources needed
- Requires active management and partner engagement
An example of an implementation plan…

### Malaysia NCCP 2021-2025

#### APPENDIX 1

<table>
<thead>
<tr>
<th>No</th>
<th>Specific Objectives</th>
<th>Strategic Actions</th>
<th>Performance Indicator</th>
<th>Target</th>
<th>Coordinating / collaborating Agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>To increase health-seeking behaviour through awareness and knowledge of general public and healthcare providers (HCPs) on common cancers</td>
<td>1.1 Develop a Strategic Communication Plan – to address stigma against cancer</td>
<td>Plan developed</td>
<td>2022</td>
<td>MOH (to coordinate)</td>
</tr>
</tbody>
</table>
|    |                     | 1.2 Development of a dedicated landing page of Malaysian Cancer Awareness in MyHealth Portal. Portal will consist of:  
a) Resources for public and caregivers, common signs and symptoms of common cancer and risk factor.  
b) E-learning for HCPs  
c) E-learning for NGO (knowledge for advocacy) | Landing page developed | 2022 | MOH (BKP, BPKK, OHP, IKN) |
|    |                     | 1.3 Increase promotional activities for the general public (prevention/modifiable risk factors, signs and symptoms of common cancers, importance of screening, unproven therapies) via conventional media (TV channels - RTM, TV3, Astro, Radio). Proposed themes:  
  • Cervical Cancer Awareness Month – January  
  • World Cancer Day – February  
  • Colorectal Cancer Awareness – March | During each awareness months, at least:  
  • 2 infographics (Malay & English)  
  • 1 slot at TV  
  • 2 slots at radio  
  • 1 factsheet | 8 topics per year | MOH (BPK, BPKK, OHP, IKN), NGO, Academy of Family Physicians of Malaysia |
A focused implementation plan has the highest chance of success.

- **NCCP**
  - Update with data, new resources, available services

- **Select Priorities**

- **Create Implementation Plans**
  - with timeline, roles, responsibilities, resources needed and progress measures

- **Monitor and Evaluate Progress**

- **Adjust implementation strategies and / or select new priorities**
Identify Priorities
(Because you can’t do everything in the plan all at once)

Why Prioritize Objectives in the Plan:
• **Be focused:** Ability to make progress and leverage existing programs
• **Be strategic about resources:** Seek resources for what is most critical
• **Engage partners:** They are more likely to work on specific, timebound, actionable items
• **Build in flexibility:** Adapt to changes in political support, evidence and technology
Sample Criteria for Identifying Priorities

- Is this a significant area of need in our country?
- Does this effort have a reasonable chance for success?
- Do we have or will we be able to obtain resources to successfully implement the priority?
- What is the likelihood that we will be able to recruit other individuals and organizations to work on this over 1-2 years?
- Will this add value to our country’s cancer efforts?
Steps to Develop and Use a Priority Implementation Plan

1. Identify priorities from the NCCP

2. Identify partners who work in the priority areas

3. Work with partners to develop implementation plans:
   - Tasks
   - Responsibility
   - Other partners to involve
   - Timelines
   - Resources (have/need)
   - Measures to track progress

4. Take action:
   - Working groups focused on the priority
   - Coordinate across partners, priorities
   - Ensure work is evidence-based
   - Consider current context/political support and adjust

5. Track and communicate progress
The Best Implementation Plan = The One You Use

- Make it an active tool
- Build on existing programs and systems
- Track progress on the tasks needed to meet measurable outcomes – policy development, data collection, etc.
- Anticipate challenges – in resources, partner involvement, political support, time it takes to complete tasks – and adjust plans as needed