

## **International Cancer Control Partnership 2018-2023 Strategic Plan**

### **Introduction**

The International Cancer Control Partnership (ICCP), formed in November 2012, is a group of organizations whose members were already independently working to support cancer control planning efforts. Now, these organizations work together on identified priorities to maximize their collective resources and avoid duplication of effort.

This strategic plan represents the ICCP's intention and approach to work together over the next 5 years in targeted priority areas, and to measure the progress and impact of the ICCP's work in those areas.

The long-term outcome that the ICCP is working towards is that all countries have and are implementing a quality cancer control plan, which is linked to a country's non-communicable disease (NCD) control efforts. The ICCP believes that prioritizing cancer is critical to reaching the NCD goal within Global Monitoring Framework on NCDs, the WHO Global Action Plan on NCDs and the UN Sustainable Development Goals.

### **ICCP Vision**

All countries have and are implementing an equity-oriented, person-centered, context appropriate NCCP.

### **ICCP Mission**

The ICCP coordinates expertise and guidance to national cancer control planning stakeholders and decisionmakers in their efforts to develop, implement and evaluate data-driven, stakeholder-informed, and equity-oriented national cancer control plans. ICCP efforts are integrated and in alignment with the United Nations Sustainable Development Goals to reduce premature mortality from non-communicable diseases including cancer.

### **The ICCP Strategic Plan**

The goals, objectives and strategies in this plan were identified based on a set of agreed decision-making criteria. These criteria included:

- Furthers the mission and vision of the ICCP
- Leverages and builds on ICCP strengths and partners' efforts
- Is designed to have measurable impact
- ICCP members are willing to work on this
- Has a high likelihood of success
- Has added value, i.e. the ICCP's contribution adds to and does not duplicate those of other organizations

The strategic plan is intended to be a flexible and evolving document that can be changed to meet ICCP and country needs and emerging trends.

### **Plan Implementation**

The ICCP chooses 1-2 year priority objectives and strategies from the plan and focuses its work on those priorities. These priorities are reviewed each year and continuation and adjustment decisions are made based on evaluation results and progress reports.

The ICCP implements the plan through its operational structure which includes a six person Steering Committee that oversees the overall strategy and actions of the ICCP, as well as partner-led workgroups that are charged with carrying out the priority strategies. ICCP workgroups will maintain a detailed work plan that includes specific timelines and progress indicators for priority objectives and strategies. As priorities change, workgroups may be changed to reflect the new priority areas.

As a partner within the ICCP, individuals and organizations are requested to identify, contribute and leverage resources (in-kind and other) to assure the ICCP priorities from the strategic plan are successfully implemented.

### **Strategic Plan Goals and Objectives**

The following is a summary of overall long-term measures and strategic plan goals and objectives:

#### **Overall long-term measures:**

- By 2030, reduce by one third premature mortality from non-communicable diseases, including cancer
- Increase in the number of countries that are actively implementing a national cancer plan and/or NCD plan that includes cancer

#### **Goal 1: Coordinate and leverage partner efforts to increase global support, political will, and country resources for development and implementation of national cancer plans**

##### **Objectives:**

1. Leverage opportunities generated by key global health initiatives (e.g. Universal Health Coverage (UHC), Sustainable Development Goals (SDG's), Global Action Plan on NCDs, WHA Cancer Resolution) to promote and support the development and implementation of national cancer plans.
2. Periodically assess country needs related to ICCP's efforts to increase support, political will, and country resources for national cancer plans
3. Encourage cancer control leaders in countries without national cancer plans to develop and implement them
4. Encourage countries with national cancer plans to develop strategies to mobilize partnerships and resources for national cancer plan implementation and maintenance

#### **Goal 2: Provide guidance to countries as they strengthen their capacity to develop, implement and evaluate national cancer plans**

##### **Objectives:**

1. Provide virtual and in-person training, tools, peer to peer information exchanges and strategy planning opportunities for countries as they develop, implement and maintain support for national cancer control
2. Periodically assess country technical assistance needs related to national cancer plan development, implementation and maintenance efforts
3. Maintain and enhance the ICCP Portal as a primary source of national cancer control plan information for countries
4. Serve as a resource to existing cancer control planning and implementation experts at regional levels to expand peer-to-peer learning and mentoring opportunities

**Goal 3: Maintain and enhance the ICCP as a credible source of guidance and leadership in national cancer control planning**

**Objectives:**

1. Promote the ICCP and its web portal as a credible resource to both cancer and non-cancer stakeholders at the global and country level
2. Continuously engage current ICCP partners and identify potential new partners to ensure partner involvement and sustainability of the ICCP
3. Provide opportunities for ICCP partners to exchange information about efforts and needs related to assisting countries with cancer control plan development, implementation and evaluation
4. Monitor and evaluate ICCP progress in implementing the strategic plan, as well as how the ICCP is functioning